## GRADING is the **Essential** Ingredient of Pricing!

Scott Publishing Company and the PSE (Professional Stamp Experts) both began issuing valuing grading guides last year. These revolutionary guides expand pricing for 6-8 different grades of stamps, from average to superb. The values of the two grading guides are very close to each other, usually within 5-

The PSE is also a *certifying agency*, and on request will provide a "grade" on certificates. SHDC takes great care to properly grade stamps, but does not warrant a stamp will be grade certified. *Many of our higher valued stamps will be accompanied by such a PSE graded certificate at no extra charge. PSE's address is: P.O. Box 6170, Newport Beach, CA 92658 – www.psestamps.com. PSE also sponsors a FREE Set Registry web site to compete for the finest set.* 

GRADED PRICE GUIDES – Scott Pricing Guide §12, PSE Stamp Market Quarterly, §10, postpaid. Available from Sam Houston Duck Company (includes most other valuable U.S. stamps also).











F-VF centering

VF centering

XF centering

Superb centering

PSE Graded Certificate

- FINE-VERY FINE
- VERY FINE
- EXTREMELY FINE
- \* EXTREMELY FINE-SUPERB
- \* SUPERB
- \*\* GEM 100

Note: JUMBO

MIXED GRADES

- (F-VF Grade 75) Perforations well clear of design; will please most collectors.
- (VF Grade 80) OUR MOST POPULAR GRADE: nicely centered stamp, balanced, perfs well clear of design, above the norm.
- (XF Grade 90) A select grade; nearly perfect centering, may be very slightly off-center on one side, excellent color and freshness. Excellent stamp overall.
- (XF-S Grade 95) As above, nearly a superb stamp! PSE Graded Certificate will accompany when available.
- (Sup Grade 98) ... ELITE STAMP Top of the Line! A visually perfectly centered stamp; excellent color and freshness.
  PSE Graded Certificate will usually accompany. Not always in stock, prices volatile and subject to change.
- (GRADE 100) Virtually a 100% "perfect" as man and machine can produce. RARE GRADE; seldom awarded. Always accompanied by Graded PSE Certificate. Please e-mail or call for availability and price.
- PSE certificates will sometimes place an "in-between" grade on a stamp; for example VF-XF, or XF-Superb. Since we do not price all mixed grades in our catalog, prices will be adjusted to a level between grades.
- (J) Rating means stamp is a JUMBO example. Each priced individually when available. <u>JUMBO</u> margins on stamps always command a substantial premium, as do "100 GEM" stamps.